



WILL BRIGHT FOUNDATION MEDIA KIT 2022-23

WWW.WILLBRIGHTFOUNDATION.COM

204 MAIN STREET SUITE 130
TRUSSVILLE, ALABAMA 35173

INFO@WILLBRIGHTFOUNDATION.COM
205-999-5576



@willbrightfoundation

OVERVIEW

WILL BRIGHT FOUNDATION WAS FOUNDED JULY 2013 BY LISA AND BILL BRIGHT AFTER THE PASSING OF THEIR SON WILL. WILL DIED OF A HEROIN OVERDOSE AT 25.

RESTORATION SPRINGS IS A PROGRAM THAT IS OFFERED BY WILL BRIGHT FOUNDATION LOCATED IN FAYETTE, ALABAMA. THE GOAL OF THE PROGRAM IS TO PROVIDE TRANSITIONAL HOUSING, COUNSELING, JOB READINESS TRAINING/PLACEMENT AND SPREAD AWARENESS ON THE OPIOID CRISIS.

40-60% OF PEOPLE WHO COMPLETE REHABILITATION SUFFER FROM A RELAPSE WHICH IS WHY RESTORATION SPRINGS IS IMPORTANT IN THE COMMUNITY.



Lisa and Bill Bright

OUR STORY

WILL WAS KIND, CARING, A FRIEND TO ALL AND A DRUG ADDICT. HE TRIED SO HARD TO OVERCOME HIS ADDICTION BUT WHEN HE LEFT REHAB, HE HAD NOWHERE TO GO TO GET A FRESH START.

HE WENT BACK TO DRUGS AND DIED OF A HEROIN OVERDOSE AT AGE 25. HE GOT INTO DRUGS AT SUCH AN EARLY AGE. HE REALLY HAD NO FORMAL TRAINING OF ANY KIND AND NO MORE THAN A HIGH SCHOOL EDUCATION. HE DID MANAGE TO GET A JOB THAT WORKED HIM PART TIME BUT THAT WAS NOT ENOUGH.

WHEN YOU FEEL UNWORTHY, DRUGS ARE AN EASY FIX. YOU ARE ALWAYS ONE DECISION AWAY FROM DISASTER. IF YOU DON'T HAVE GOD IN YOUR HEART AND SOMETHING HERE ON EARTH THAT GIVES YOU SOME SENSE OF VALUE, LIFE IS NOT WORTH STAYING CLEAN.

RESTORATION SPRINGS IS A PROGRAM FOR RECOVERY AND NOT JUST A TRANSITIONAL PLACE TO STAY. HERE YOU WILL RECEIVE JOB TRAINING AND ASSISTANCE GETTING EMPLOYMENT, AS WELL AS A PLACE THAT ALLOWS YOU TO BE AWAY FROM OLD INFLUENCES AND HAVE ACCOUNTABILITY. THIS IS A PLACE WHERE YOU CAN WORSHIP, WORK, AND FIND YOUR GOD GIVEN PURPOSE.



Will and Lisa Bright

Our Mission

“BREAKING THE BARRIER TO RECOVERY FROM ADDICTION BY BRIDGING THE GAP BETWEEN THE BUBBLE OF RECOVERY AND TAKING THAT NEXT STEP, THROUGH AWARENESS, EDUCATION AND THE PROVISION OF TRANSITIONAL LIVING.”



ABOUT OUR PROGRAM

RESTORATION SPRINGS IS LOCATED IN FAYETTE, AL, AND PROVIDES A “NEXT STEP” FOR MEN NEEDING A PLACE TO LAND AFTER THEIR STAY IN RECOVERY.



ANNUAL EVENTS



RESTORATION SWINGS IS A CHARITY GOLFING EVENT HOSTED AT TOPGOLF IN BIRMINGHAM, ALABAMA. PARTICIPANTS CAN JOIN WITH A TEAM OF UP TO SIX MEMEBERS. BREAKFAST IS SERVED AND THERE IS ALSO A SILENT AUCTION THAT TAKES PLACE. THIS EVENT IS HELD IN OCTOBER AND PROCEEDS GO TOWARDS IMPROVING RESTORATION SPRINGS.

[Click here for more information.](#)

OUR SERVICES

OFFER SCHOLARSHIPS TO THOSE UNABLE TO AFFORD INTAKE FEES TO RECOVERY CENTERS

PROVIDE NEXT STEP/TRANSITIONAL LIVING, COUNSELING, JOB READINESS TRAINING AND PLACEMENT

EXTEND AWARENESS, LEGISLATION AND EDUCATIONAL INFORMATION ON THE OPIOID CRISIS THROUGH OUR WASHINGTON, DC COALITION GROUP, VOICES FOR NON-OPIOID CHOICES



BREAKING ALL BARRIERS BREAKFAST IS AN EVENT THAT RAISES AWARENESS AND FUNDING FOR THE WILL BRIGHT FOUNDATION AND RESTORATION SPRINGS. THROUGH YOUR GENEROSITY AND SUPPORT, OUR PROGRAM PROVIDES MEN THE OPPORTUNITY TO MAKE THAT IMPORTANT “NEXT STEP”

[Click here for more information.](#)

ANNUAL REPORT



will bright foundation

RECOVERY

Recovery meetings had 624 people in attendance. In addition, a new recovery group started this year, Red Letters, Black Coffee, is averaging 25 to 30 people per week.

FULL-TIME EMPLOYMENT

10 men have received full-time employment.

LEGISLATIVE WINS

Through our work serving on the governor's opioid task force and other advocacy partners, Tianeptine became a Schedule II controlled substance in the State of Alabama and can no longer be purchased as an over-the-counter supplement.

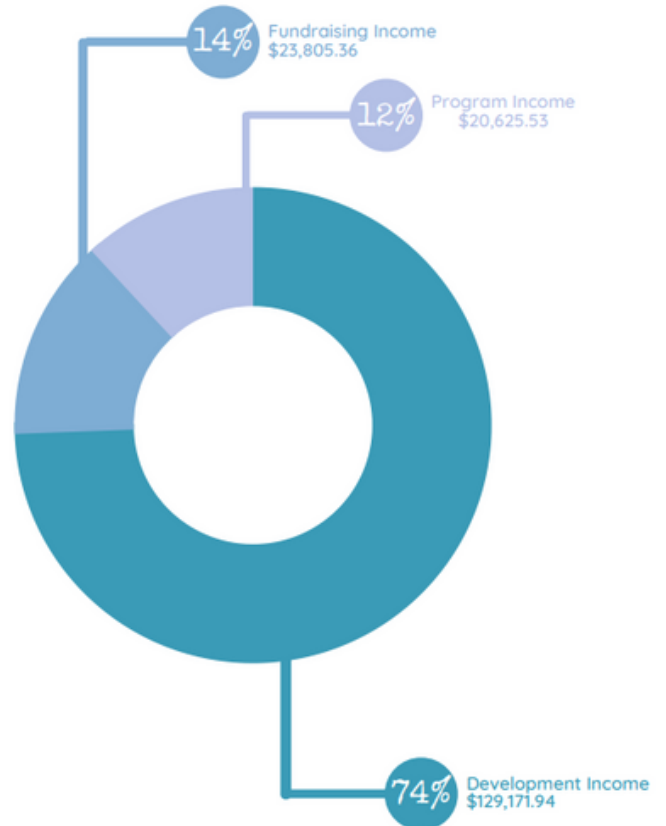
SERVICE & OUTREACH

2,028 hours were given as opportunities to volunteer.

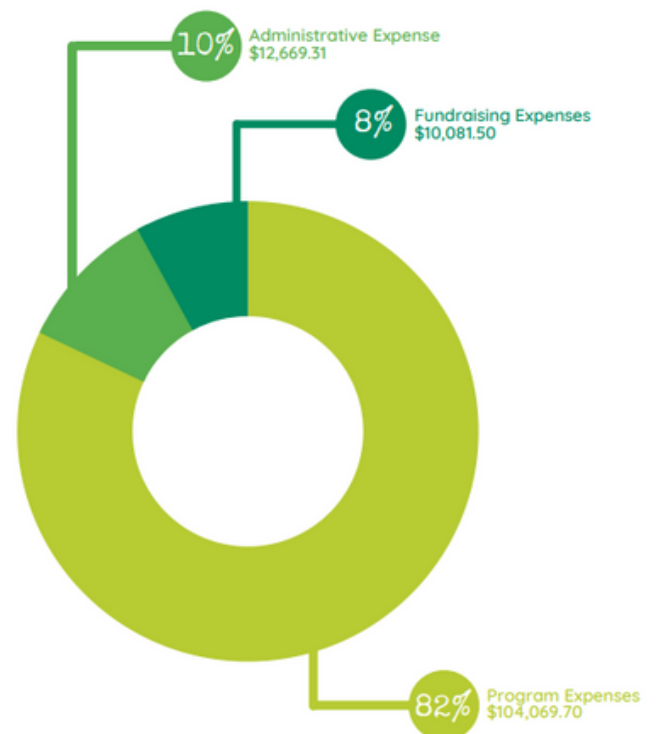
GRANT AWARDED

In April 2021, the Will Bright Foundation was awarded the RESTORE Alabama grant through the Appalachian Regional Commission in partnership with the University of Alabama in the amount of \$508,000.

INCOME



EXPENSES



SUCCESS STORY



Discovering who I am...

Meet Terry... Terry grew up in Tuscaloosa surrounded by supportive family and loved ones. At a young age, he was involved and accepted within the social crowd, but he never felt like he truly belonged. "Everyone knew me as the guy that was good at baseball, but I had no idea who I was so I just went along with it," he said, "I let everyone else's opinions and thoughts of who *I was* and *who I should be* motivate me."

Those motivations led him to try alcohol at the young age of 13. This continued through high school and beyond. "I had had enough of being fake and grabbed hold of that lifestyle and identity," he reflects. "I found acceptance in that life; people liked me that way."

Through a cycle of arrests, stays in jail and rehab, Terry began to discover who he was, but because he internalized most of his struggles, it led him to multiple relapses. "I wanted a different way of life, but I didn't want to face the repercussions," he said. When he was nearing the mark of almost a year residing in the Tuscaloosa County jail and not knowing if there was going to be a way out, Terry's dad connected with Restoration Springs and the Will Bright Foundation.

"To me, it was the difference between submission and surrender," said Terry when asked about his time at Restoration Springs. Before, he had submitted to the opinions of others and a life of addiction, but now, he has surrendered to making real-life changes. "This place has helped me discover who I am and what I want in life," he fervently said.

*1 Corinthians 5:17 says: "Therefore if anyone is in Christ, he is a new creation. The old has passed away; behold, the **new** has come."*

BOARD OF DIRECTORS

LISA BRIGHT

MOTHER OF WILL BRIGHT | CEO, WILL BRIGHT FOUNDATION

BILL BRIGHT

FATHER OF WILL BRIGHT | ATTORNEY AT LAW, TRUSSVILLE, AL

MICAH ANDREWS

CEO, FOUNDRY MINISTRIES, BESSEMER, AL

ADAM BLAKE

CYBERSECURITY ANALYST, THINKGARD DATA SECURITY

SCOTT DAVIS

SENIOR PASTOR, FAYETTE FIRST BAPTIST CHURCH

JULIE DUCKWORTH

CFO, A K HOLDINGS INC.

JOHN DUCKWORTH

CEO, DUCKWORTH INDUSTRIAL SALES

JOSH GARGUS

PRESIDENT, COURTESY GMC/BUICK, TRUSSVILLE, AL

RICHARD HUTTO

VICE PRESIDENT, REGULATORY AFFAIRS FOR ALABAMA POWER

BROCK MURPHY

ATTORNEY, BROCK MURPHY LAW FIRM LLC

LARRY WOODS

ATTORNEY, TOWNES & WOODS, GARDENDALE, AL

HAIG WRIGHT, III

COMMERCIAL ACCOUNT EXECUTIVE, BYARS | WRIGHT INSURANCE